



Organization Fact Sheet

Overview FEMM is committed to women’s health and education. FEMM recognizes that ovulation is a sign of health, and educates women to be agents in the management and care of their overall reproductive health and well-being.

Our services are delivered via our FEMM mobile app, certified FEMM teacher and medical provider network, and supported by our research arm, the Reproductive Health Research Institute (RHRI).

Fast Facts

Name: FEMM Health
Founded: 2012
Headquarters: 228 East 71st Street, New York, NY 10021
Website: www.femmhealth.org

Contact FEMM Press Room
Email: press@femmhealth.org

FEMM Summary FEMM provides women with information and support to manage their health and fertility from puberty to menopause. FEMM recognizes that ovulation is a sign of health, and invests in education, technology and research to develop advances in the field of women’s health, bringing this information and support directly to women.

The FEMM app is developed with the input and feedback of doctors and health professionals, and provides the latest science and evidence-based research to its users. FEMM is committed to bringing the best in science and research to women around the world. FEMM’s free health app is available for iPhone and Android in multiple languages.

FEMM Mobile App

Downloads: +400,000 in 161 countries
Ratings & Reviews: 4.6 rating from more than 3,000 reviews
Format: iOS and Android
Languages: Multiple languages
Available: Apple App Store and Google Play Store

The FEMM app helps women to understand and identify their individual health and fertility patterns, and to identify health problems early as they arise. Irregular cycles, infertility, pain, acne, and other symptoms are

often signs of hormonal imbalances. When women experience these symptoms and difficulties, the FEMM app can link them to our global network of FEMM educators and medical doctors to receive diagnosis and treatment for the underlying cause.

The FEMM Health app provides women with personalized feedback and insight about their daily data and biomarkers. The app helps women to understand their hormonal changes, health patterns and fertility, and provides support to achieve their goals. The app allows women to track their health, and achieve or avoid pregnancy.

FEMM uses a proprietary algorithm, based on peer-reviewed science and evidence, to provide personalized feedback to each user and to help her meet her health and fertility goals. Where possible, FEMM also offers support to users by linking them to FEMM certified health coaches and medical providers in their communities.

Consumer Data and Privacy

FEMM operates as a not for profit organization. FEMM never shares or sells data with third parties. FEMM is not funded by drug or pharma companies, ensuring that we are free from commercial bias in our science and research, as well as from pressures to monetize data and information provided to us by our users.

Global Education Network

FEMM Teachers offer in-person or online consultations in many countries. Please consult our FEMM Teacher Directory on the FEMM website for a full listing.

Global Health Network

FEMM medical providers offer in-person and telemed online consultations in multiple countries. Please consult our FEMM medical Directory on the FEMM website for a full listing.

Professional Research

FEMM collaborates with the Reproductive Health Research Institute (RHRI) to advance research, education and medical training in the field of women's health. Under the direction of Dr. Pilar Vigil, PhD, the RHRI publishes peer-reviewed research, develops and offers CME courses, and contributes to our ongoing understanding of the importance of reproductive endocrinology in the care and management of women's health.

**Reproductive Health
Research
Institute (RHRI)**

Dr. Pilar Vigil, PhD is the Medical and Research Director of the RHRI. She is a licensed and practicing OB/GYN in Santiago, Chile. A member of the faculty of Medicine at the Pontifical Catholic University of Chile, she has authored over 80 peer-reviewed articles with 1,166 citations. Her publications have appeared in the Journals of the Endocrine Society, the Journal of Clinical Endocrinology & Metabolism, Frontiers in Public Health, Human Reproduction, and Fertility and Sterility, among others.

**Leadership and
Key Executives**

FEMM is run by women, for women. Our executive team includes female entrepreneurs, engineers, and scientists, working to bring the best in science and technology to women worldwide, in order to advance and increase access to scientific and evidence-based reproductive health information and education.

Anna Halpine is the Founder and CEO of FEMM. She has been involved in human rights, women's health, and global partnership development for the past 18 years. Originally from Canada, she lives in New York City.

Kekuut Hoomkwap is the CTO of FEMM. An engineer, she has worked in product development and management for corporate multinationals for over a decade. Developing FEMM's technology allows her to contribute to a better world for women, including for her three girls. Kekuut is originally from Nigeria, and lives in New Jersey.

Pilar Vigil, MD, PhD is the Medical Director for the Reproductive Health Research Institute (RHRI). A professor, clinician, and researcher, Pilar is a leading researcher and clinician in women's health and reproductive endocrinology. She studied in Chile, Australia, and the United States, and runs the RHRI from Santiago, Chile.

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